

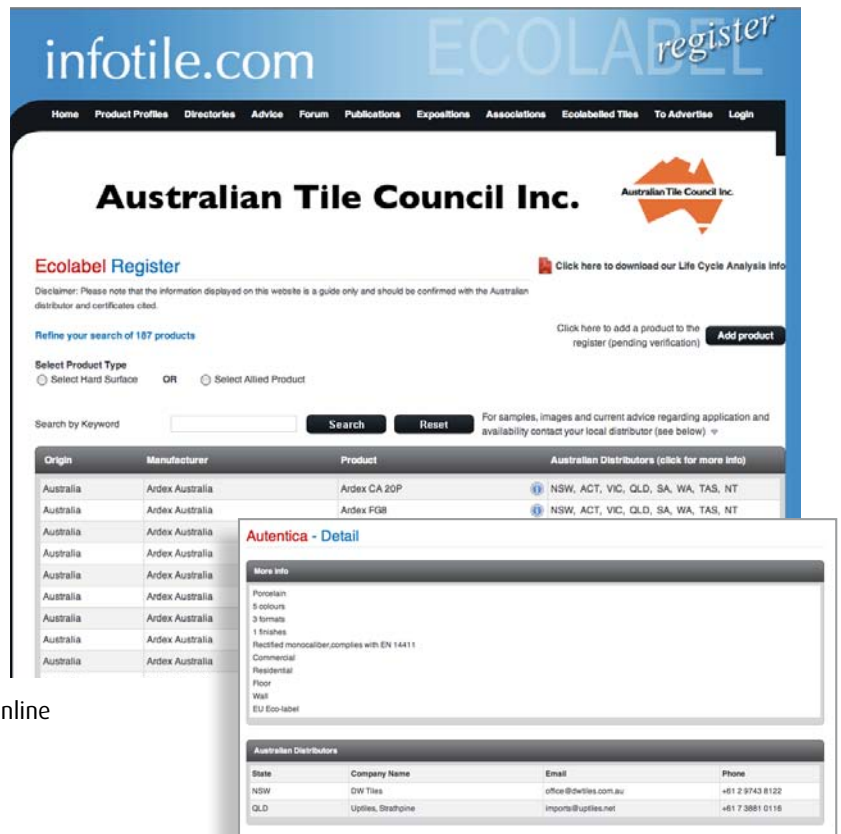
# eco label register

**Infotile** contains a register of ceramic tiles, natural stone and allied products which have achieved an Ecolabel. Wherever possible, product entries are linked to local distributors. Visitors are encouraged to contact the distributor for project specific advice, samples, literature and general availability.

Participation rates appear below.

# product profiles

Visitors can access tile, stone and ancillary material **Product Profiles** which feature images and advice about use of these materials in commercial and residential environments. Slip resistance, abrasion and porosity values are included wherever possible. Samples and further info can be requested online. Product Profile pages can be emailed to interested parties or saved to an online specification page.



# Tile+Stone eNews

Our eNews is fully endorsed by the Australian Tile Council and the Australian Stone Advisory Association. It is delivered bi-monthly to more than 7000 specifiers and members of industry. Participants can promote ceramic tile, natural stone, allied products, showrooms, exhibitions and other related activities.

## rates

### PRODUCT PROFILE PAGES

	Number per year	Cost per annum
Product Profiles	1	\$375.00
Product Profiles	5	\$750.00
Product Profiles	10	\$1500.00

(Note that participants are provided with access to change content at their discretion)

### LEADER BOARD BANNERS

Period	Leader Board (900 x 100 pix)	Medium Rectangle (165 x 223 pix)
1 months	\$250	\$175
3 months	\$600	\$350
12 months	\$1800	\$1200

### TILE+STONE ENEWS (image and text)

Period	Provide image and text
Single	\$500 each
Multiple months	\$300 each

### ECOLABEL REGISTER

#### Annual Management Fee:

\$300 for more than 10 product ranges/series  
\$400 for under 10 product ranges/series

#### Link your company as a distributor/supplier ...

**by range/series:** \$40 per series

**or by product:** \$15 each, or over 50 products, \$10 each

Special opportunities are available to advertisers in our **Tile+Stone Annual**.

Prominent links to the **Infotile** website and the Eco Label Register will appear in each **Tile+Stone eNews** sent to thousands of specifiers. Regular advertisements for the site will appear in **Tile Today**, **Discovering Stone** and **Tile+Stone Annual**.

**NOTE:** Please add 10% GST to all rates.

# infotile.com

TELEPHONE +61 3 9888 3399 FACSIMILE +61 3 9888 2256 E-MAIL [design@infotile.com.au](mailto:design@infotile.com.au)

5 Essex Rd, Mt Waverley 3149, Victoria Australia ALL MAIL TO P.O. Box 905 Mt Waverley 3149, Victoria Australia  
CONTACTS SALES & ADMINISTRATION: Victoria Philbert and Anthony Stock  
Infotile Pty Ltd ABN 29 070 223 639